

PRIMARY MARKS









SECONDARY MARKS

















COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions® Pantone, Inc., 2016.

| COLORS | PANTONE ® | HTML | PROCESS |
|--------|------------------|--------|--------------------------|
| Orange | 1665 | DD4814 | C:0% M:76% Y:100% K:0% |
| Blue | 289 | 002244 | C:100% M:76% Y:10% K:65% |
| Black | Process Black | | |



SECONDARY MARKS CONTINUED

























WORD MARKS

TSA-00037A











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|--------|------------------|--------|--------------------------|
| Orange | 1665 | DD4814 | C:0% M:76% Y:100% K:0% |
| Blue | 289 | 002244 | C:100% M:76% Y:10% K:65% |
| Black | Process Black | | |



WORD MARKS CONTINUED

TSA-00044A





TSA-00049A

ROADRUNNERS



TSA-00051A

RUNNERS





ATHLETIC MARKS















TSA-00061A





TSA-00063A

ROADRUNNERS



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| COLORS | PANTONE ® | HTML | PROCESS |
|--------|------------------|--------|--------------------------|
| Orange | 1665 | DD4814 | C:0% M:76% Y:100% K:0% |
| Blue | 289 | 002244 | C:100% M:76% Y:10% K:65% |
| Black | Process Black | | |



ATHLETIC MARKS CONTINUED

TSA-00067A











FOOTBALL HELMETS

























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|-----------------------------|------------------|--------|--------------------------|
| Orange | 1665 | DD4814 | C:0% M:76% Y:100% K:0% |
| Blue | 289 | 002244 | C:100% M:76% Y:10% K:65% |
| Gray (football helmet only) | 429 | A5ACAF | C:21% M:11% Y:9% K:22% |
| Black | Process Black | | |



BIRDS UP MARKS

TSA-00123A

#BIRDSUP

TSA-00124A

BIRDS UP

INSTITUTIONAL MARKS

TSA-00085A



TSA-00086A



TSA-00087A









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| COLORS | PANTONE ® | HTML | PROCESS |
|--------|------------------|--------|--------------------------|
| Orange | 1665 | DD4814 | C:0% M:76% Y:100% K:0% |
| Blue | 289 | 002244 | C:100% M:76% Y:10% K:65% |
| Black | Process Black | | |



COME AND TAKE IT MARKS

















VERBIAGE

The University of Texas at San Antonio™ UTSA™ Roadrunners™ Runners™ Birds Up™

EMBROIDERY THREAD COLORS

| COLORS | PANTONE ® | Madeira Rayon | Madeira Polyester |
|--------|------------------|---------------|-------------------|
| Orange | 1665 | 1378 | 1978 |
| Blue | 289 | 1243 | 1643 |
| White | White | White | White |
| Black | Black | Black | Black |

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| COLORS | PANTONE® | HTML | PROCESS |
|--------|---------------|------|---------|
| Black | Process Black | | |